K.RAMAKRISHNAN COLLEGE OF ENGINEERING(Autonomous)

Accredited by NAAC with 'A' Grade, ISO 9001: 2015 Certified Institution (Approved by AICTE & Affiliated to Anna University) Samayapuram, *Tiruchirappalli – 621 112*

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

DEPARTMENT OF INFORMATION TECHNOLOGY

&

INSTITUTION INNOVATION COUNCIL (IIC)

Report of Webinar on

"Motivational Session on Prospects and Challenges for Startup in India"

DATE: 18.12.2021

The Institution Innovation Council of K.Ramakrishnan College of Engineering and Department of Information Technology organized **Motivational Session on "Prospects and Challenges for Startup in India"** on 18.12.2021. The chief guest Dr. M. Sivakumar, Professor, Department of Entrepreneurship Studies, M.K. Univeristy, Madurai delivered his talk on the above topic. The event was coordinated by Dr. D.Srinivasan, Principal & President- IIC, and Dr.S.Titus, Professor/ EEE & IIC convener.

MHRD -IIC has taken **Initiatives** continuously and conducting Innovation and Entrepreneurship development programs, Startup programmes etc., for all the students and faculty of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. The webinar is conducted through Google meet platform, more than 90 students and 10 staff members participated in this workshop. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The Chief Guest Dr.M.Sivakumar, Professor, Department of Entrepreneurship Studies addressed about the Entrepreneurship and Startup in India. He mentioned about major differences between them, entrepreneurship competencies and the skills to be acquired for startup. He also explained about the highest funded startups in India, the startup ecosystem and its key elements, business plan preparation and guidance.

He directed the students to innovate their ideas. They can grab new opportunities and Intentions are the most important competency to be a master in entrepreneurship. He described that a person who is ready to take risks with a small idea can become a huge entrepreneur. He also

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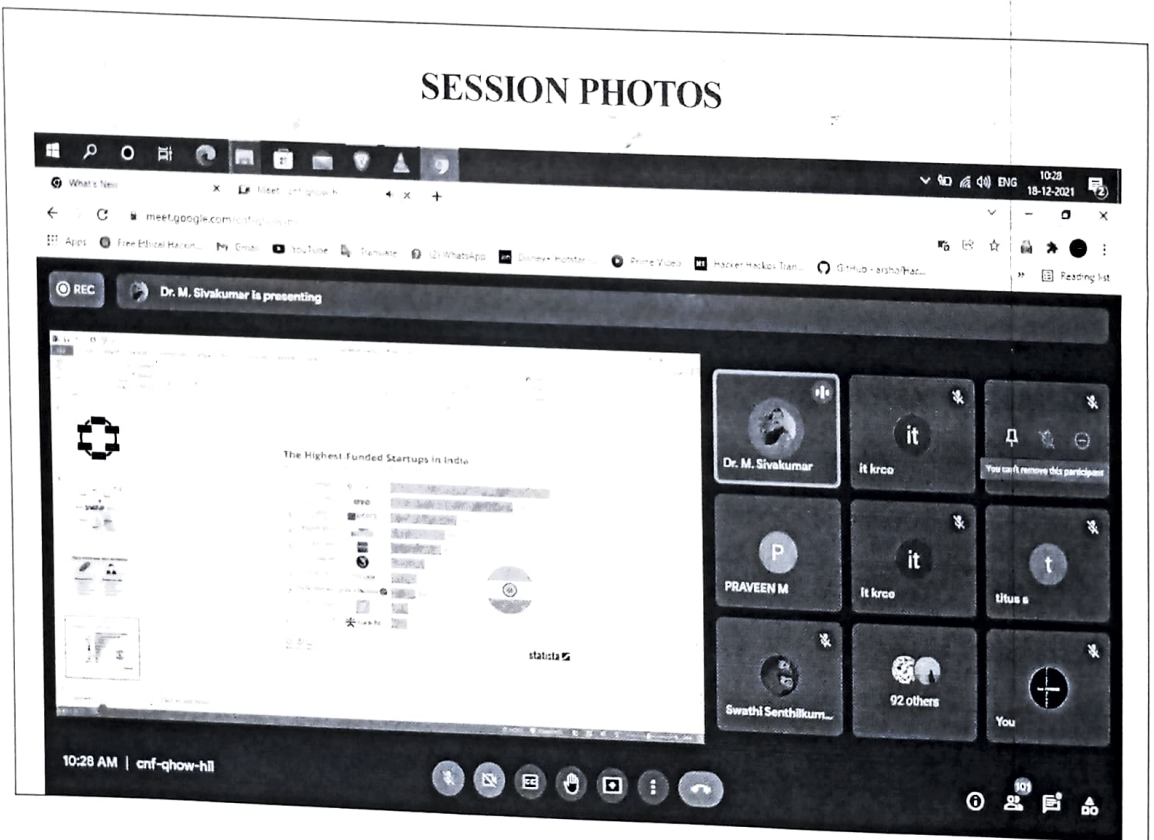Tiruchirappalli – 621 112*

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illustrated that most of the admirable corporate companies' appointing the Indians in the higher designation because of their ingenious ideas.

The students and faculty members were more benefited and enjoyed the session and it was a noteworthy session to know about entrepreneurship and startup in a brief manner. The event was started with the introduction about IIC, followed by welcome address by Dr. S. Manikandan, HOD of IT department and proposed vote of thanks by Dr. S. Titus, Convener-IIC, Professor/EEE Department.

The details of the Programme was uploaded in the College Social media and the Screen shots of the session are attached below.

SESSION PHOTOS

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HOD-IT

Principal

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